Situated Learning

General

Situated learning is a learning theory developed in the late 1980s by Jean Lave and Etienne Wenger. Situated learning theory is based on the assumption that **knowledge should be presented in authentic context that involves its application**. Both authors argue that learning should not be viewed as transmission of abstract and contextualized knowledge between individuals, but a social process within certain conditions which include **activity**, **context** and **culture**.

• "The theory of situated cognition... claims that every human thought is adapted to the environment, that is, situated, because what people perceive, how they conceive of their activity, and what they physically do develop together." 1)

What is situated learning?

The claims of situated learning theory can roughly be divided in following categories:

- **Learning** Learning, according to Lave, occurs only if learner is put into an authentic **real-world situation** or context and into **interaction** with other people and cannot be separated from other human activities. There is also no *capacity* that should be filled with knowledge.²⁾ Learning does not occur as the objective, but rather as the **byproduct of the situation**. The **failure to learn** or diagnoses of learning disabilities are phenomena resulting from formal educational systems which mostly ignore mentioned prerequisites of learning.
- Knowledge In contrast to formal education system which addresses knowledge as objective, decontextualized, apolitical and asocial, situated learning theory sees knowledge as social and context dependent.
- **Learning transfer** Since learning is tightly related to the context, it cannot be transferred to new contexts unless they are nearly same.
- Context Lave's assumptions about learning were derived from her studies of people's performance in mathematics, where mathematics was chosen just for simplicity of test design and results measuring. In one experiment, performance on arithmetical tasks was measured during everyday shopping in the supermarket and on arithmetical test that questioned same skills. The results on test were worse then same tasks performed in supermarket even though test contained just the arithmetical tasks that were observed during shopping in the supermarket. Although basically it was basic mathematics in both cases, on test people performed according to what they learned in school and in supermarket according to their own methods. Her experimental conclusion was that when people acquired out-of-context skills in the classroom, they generally were unable to apply them in real-life situations for which they were predicted. The real-world context is necessary for a skill to be learned and should be provided in a so-called community of practice. Still, people manage to develop their own, often very effective, ways of doing things.
- **Learning abstract concepts** learning abstract concepts is decontextualized and therefore of little use.
- **Social environments** Social interaction is also an important component of situated learning learners become a part of a "**community of practice**" which presents certain beliefs and

behaviors to be acquired. Moving from the periphery of the community to its center represents becoming an expert in some field. Learning needs to occur in complex social environments.

What is the practical meaning of situated learning?

Since situational learning theory is not necessarily oriented on formal institutional sites of learning, it is also not necessarily orientated on improving the practice of educationalists. But if so, situated learning suggests that **learners should be provided with a rich, real-world context** for learning and **applications of learned content** rather than just be forced to memorize facts.

A difference between decontextualized and contextualized learning in educational process can be explained on following example³⁾:

| APPROACH 1: classroom (decontextualized, inert) | APPROACH 2: authentic (situated in real world problem to solve) |
|---|---|
| For example, go through the Photoshop reference manual, tool by tool, in alphabetical order, learning how each tool (line, paint, bucket, select, etc.) works including all possible optional settings. | For example, start with a visualization task you want to accomplish (such as, create a logo for a company.) Look up and learn only a few particular tools you realize you may need to use to accomplish the design. |

Criticisms

Some of the criticisms to situated learning theory state that⁴:

- it is untrue that concepts learned in classroom cannot be applied in other contexts (like math). The fact that learning and performance was sometimes (but not always) context dependent is known for a long time now. Experiments have shown that for example divers remember worse what they have learned in other context (water/land and vice-versa)⁵⁾, or the inability to apply mathematics knowledge outside the classroom⁶⁾, but others have failed to find context specificity of learning⁷⁾, for example in transfer of reading from one context to another.
- there is plenty of research proving transfer of learning,
- practical examples have shown that **training in abstraction** can be of use,
- research in psychology supports the idea that training is often more effective when **basic skills** are learned **before combining** them together for a complex performance.

Keywords and most important names

- situated learning theory, real-world situation, context
- Jean Lave, Etienne Wenger

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1)

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2)

Notice this approach is quite the opposite from cognitivist approach to learning, where knowledge and learning are isolated from other human activities and there is a mental capacity to be filled with knowledge.

3)

Borrowed from Heeter, C. Situated Learning for designers: Social, Cognitive and Situative Framework. 2005.

4)

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